Moscow Region Branch of Saint Petersburg University of Humanities and Social Sciences «Institute of Arts and Information Technologies»

141570, Moscow region, Solnechnogorsky district, Lyalovsky highway, building 1 Telephone/fax 8(499) 645-54-72

INFORMATION LETTER

Dear colleagues!

We invite you to take parting the International scientific-practical conference «Actual problems of science of science, culture, education, economics, informatics and social transformations», which will take part in the Institute of Arts and Information Technologies in April 12th 2017. The aim of the conference is the discussion of the most important problems and results of scientific research in Russia and foreign scientists, scientific-pedagogical workers, post graduates, undergraduates, students and practicing specialists, representatives of business and social structures; exchange of scientific results and research experience.

Program committee of the conference

Chairman: Akaev Askar Akaevich – Professor of Moscow State University named after Lomonosov, Foreign Member of Russian Academy of Sciences, academician of Kirgistan NAN. Vice president: Pronin Eduard Anatolyevich - doctor of political sciences, Professor, PhD, Grand PhD, Full Prof. (the Kingdom of Belgium, Brussels), academician of the European personnel Academy (Republic of Moldova), academician of the IAPE.

Members of the program committee:

- 1. Alexandrov Dmitry Nickolaevich Doctor of historic sciences, professor, Foreign member of Kazahstan Republic NAN, bearer of the Malta Order, full member of European AEN, MANPO academician.
- **2. Boyarinov Vladimir Georgievich** Chairman of Moscow organization of guild of writers ot the Soviet Union, poet.
- **3. Doku George -** President of the Academy of Sciences of Moldova, Doctor of chemical sciences, professor, academician.
- **4. Doku Maria** Director of the Institute of Genetics, Doctor of biological sciences, professor, academician of the National Academy of Sciences of Moldova.
- **5.** Gozalov Ariz Avaz oglu Ph.D, deputy Vice-President of International Affairs Russian Philosophical Society of the Russian Academy of Sciences.
- **6. Zhuravlev Anatoly Laktionovich -** Director of the Institute of Psychology of RAS, doctor of psychological sciences, professor, academician of the Russian Academy of Sciences, corresponding member of RAO.
- 7. Zazykin Vladimir Georgievich Professor of social sciences and psychology RUS under the President of Russian Federation, doctor of psychological Sciences, Professor, honored worker of science of the Russian Federation.
- **8. Kaprin Andrei Dmitrievich -** Director of the Oncocentre named after Herzen, academician RAS, full member of RAO. TOS under the President of Russian Federation, doctor of psychological Sciences, Professor, honored worker of science of the Russian Federation.
- **9. Mansurova Gaziza Bulatovna** actress, poet, honoured artist of Karachaevo-Chircassian Republic.
- **10. Mkrtumova Irina Vladimirovna** first Deputy General, the Director of the Academy for social education (ASO), education department of the city of Moscow, doctor of sociological Sciences. Professor.

- **11. Pogolsha Nicolai Semeonovich** Rector of the European Social e-Academy, Doctor of Economics, professor, full member of the Academy, president of the Moldavian branch of the Academy.
- **12. Rapackaja Lyudmila Alexandrovna** head of the Department of sociocultaral communications MPGU named after V. I. Lenin. doctor of pedagogical sciences, professor.
- **13. Santozh Kukredzha** Director of the regional cultural and educational public organization St. Petersburg Centre Brahma Kumaris (Mount Abu, India, Ph.D. in world culture.
- **14. Semin Mikhail Ivanovich -** Rector of RosZITLP, doctor of technical sciences professor, full member of the International Academy of Informatization.
- **15. Tjunjaev Andrey Alexandrovich** President of the Academy of Fundamental Sciences, full member of the RAEN, doctor of historical sciences. Member of the Union writers of RUSSIA, Member of Russian Union of journalists, a leading expert of Ren tv.
- **16.** Ünal Mustafa Erdjes University, Faculty of Teology, lecturer of the chair of history of religions (Kajcerce, Turkey). Professor, doctor.

Organizing Committee:

Chairman: Morozova Galina Petrivna - Chairman of the Organizing Committee, Director IIiIT, Ph.d.pedagogical sciences, associate professor.

Vice president: Pronin Eduard Anatolyevich - doctor of political sciences, Professor, PhD, Grand PhD, Full Prof. (the Kingdom of Belgium, Brussels), academician of the European personnel Academy (Republic of Moldova), academician of the IAPE.

Members of the Organizing Committee:

- **1. Gagarina Larisa Gennadievna** head of the chair of economics, management and applied informatics IIiIT,, doctor of technical sciences, professor, honoured worker of science of Moscow, honorary worker of the higher professional education.
- **2. Kuznetsova Marina Nikolaevna** Deputy Director IIiIT for educational-methodical work.
- **3. Petrov Anatoliy Alexandrovich** Professor of the chair of economics, management and applied Informatics of IIiIT, candidate of technical sciencesprofessor, corresponding member of International Academy of Informatization.
- **4. Fedotova Elena Leonidovna** Assistant Head. Department of Informatics and software, associate professor of pedagigical sciences, corresponding member of ISAP
- **5. Shershukova Elena Vladimirovna** Deputy Head of the Department of advertising and socio-cultural IIiIT technology, candidate of pedagogical sciences, associate professor.

The basic directions of work of the Conference:

- 1. Innovationы and new technologies in education.
- 2. Innovative technologies in training for socio-cultural activities, advertising and public relations, conflict studies.
- 3. New information technologies as the dominant of the effectiveness of socio-cultural activities.
- 4. Modern problems of applied informatics.
- 5. Tendences and perspectives for the development of social economy.
- 6. Economic problems and trends in socio-cultural activities.

List of directions of work of the Conference is not meant to be exhaustive, its members can propose for debate and other issues within the stated issues.

Presentation materials.

For participation in the Conference materials should be sent by e-mail in the form of individual files:

- 1. The text of the report up to 5 pages (students IIiIT rent abstracts and information about the authors in printed form to the Organizing Committee of the Conference)
- 2. Abstracts.
- 3. Information about the authors.
- 4. At the beginning of the printed title of the report, the name of the reporter, and necessarily partition number (direction) from the above list.
- 5. FIRST and LAST NAME of all authors (full), place of work and position, group (students) year of study and the Department (for graduate students), a separate line given NAME (in full) of the supervisor, his position, academic degree and the title; the post and the Department (for employees).
- 6. Mailing address, e-mail and telephone.

Report (up to 5 pages including references) and abstracts (one full page of text with no images and no bibliography should be made in the text editor Microsoft Word 2003 (or later version).

In the upper left corner is printed UDC (along with numerals in uppercase).

In a line printing the name of the report (thesis) in lowercase with the first

howl with first uppercase, Center, without hyphenation, bold;

below the line (Center)-initials and last names of authors with first uppercase, lowercase, italicized, further.

Through the line-full name of the Organization and e-mail address autothe moat with the first capital letter, but in italics.

Then through string-text of the report. After the text via string (only to in the report) is placed bibliography (size 12, GOST 7.1-2003).

Sources in the list of references should be arranged alphabetically and be numbered (from 1 to ...). The text should be a reference to a specified literature.

Links are processed: in the appropriate place in square brackets-propisyva what is the source number in the list of references. For example: " wide application information technology in socio-cultural activities, " [12].

To do this in document should be set to the following options page margins:

top-2.0 cm; bottom-2.0 cm; left-2.0 cm; right-2.0 cm. Times New Roman font (14); red line-1.25 cm

Pictures taken from the Internet are not permitted without the consent of their authors. An example of presentation

УДК 004.9

Problems of using information and communication technologies While training management specialists

l.A.Olhovikov
Moscow institute of management
e-mail: petrov@novline.ru

Informatzation in the 21st century ...

The rules of taking part in the conference

Materials of the conference should be sent before the 5th of April 2017.

E-mail: SpbGUPkonf2017@yandex.ru

Places should be booked in the hotel before the 10th of April 2017.

Registration of the participants of the conference – the 12 th of April from 10.00 till 10.50.

Plenary session - **from 11.00 till 12.30 (room 310)**

Coffee break – **from 12.30 till 13.00**

Continuation of the plenary session – from 13.00 till 14.00

Work in sections - from 15.00 till 17.00

Sizing up - from 17.00 till 17.30

Cultural Program - from 17.30 till 19.30

Mailing address:

141570, Moscow region, Solnechnogorsky district, Lyalovsky highway, building 1. Institute of Arts and Information Technologies.

Passage:

- 1. From the metro station «Vodni Stadion » by bus № 350 up to the stop «Kursi»;
- 2. From Leningradsky railway station (metro station «Komsomolskaya ») by electric train up to the station «Kryukovo», then by bus or route taxi № 127, 476, 493 up to the station «Kursi».

Contacts:

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